

PSA Program On-Farm Assessment New Grower Checklist 2026

The PSA Program uses Syngenta's globally recognized [Sustainable Outcomes in Agriculture \(SOA\) Standard](#), enabled through the Cropwise™ Sustainability (CWS) app, as the annual on-farm assessment tool.



OCTOBER 1

DECEMBER 18

FEBRUARY 3

Assessment opens
for completion

Assessment
submission deadline

Delivery of Community
Benchmark Reports

Follow the checklist steps to complete the 2026 on-farm assessment by December 18th.

YOUR PROGRAM & CROPWISE ACCOUNT INFORMATION

Record your PSA program and Cropwise™ account details to have on hand. You'll use this information again for future assessments.

PSA26

PSA Partner Code

PSA Program Unique ID (Step 1)

PSA Program Survey Region

Cropwise™ User Account Email (Step 2)

Cropwise™ User Account Password

NUMERIC INPUTS

When completing the assessment, you will be asked to enter the numeric inputs listed below.

REPORT AVERAGE RATES ONLY: Record and submit all values as a farm average, not as a total or at the individual field-level.

_____ Average Yield

_____ Irrigation Applied **ac-in/ac**

_____ Manure **lbs/acre**

_____ 82-0-0 (Ammonia) **lbs/acre**

_____ 46-0-0 (Urea) **lbs/acre**

_____ 32-0-0 (Urea Ammonium Nitrate) **lbs/acre**

_____ 27-0-0 (Calcium Ammonium Nitrate) **lbs/acre**

_____ 15.5-0-0 (Calcium Nitrate) **lbs/acre**

_____ 11-52-0 (Monoammonium Phosphate) **lbs/acre**

_____ 18-46-0 (Diammonium Phosphate) **lbs/acre**

_____ 0-0-60 (Muriate of Potash) **lbs/acre**

_____ 55%CaCO3/29%CaO (Limestone) **lbs/acre**

_____ Other Fertilizers **lbs/acre**

2026 New Grower Assessment Checklist

1

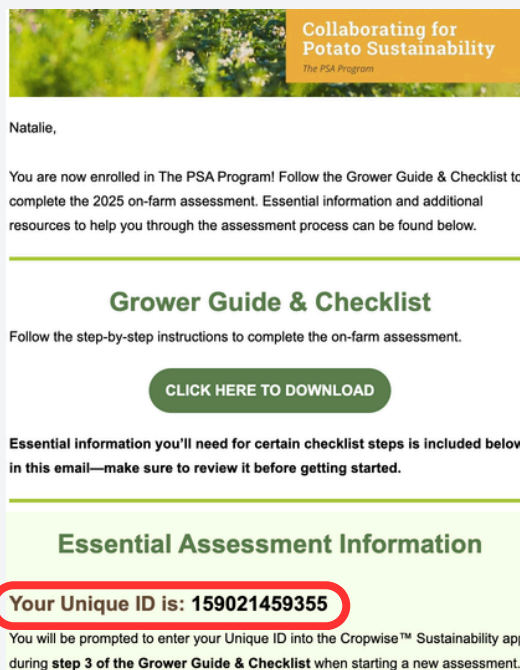
Step 1: Enroll in the PSA Program

[Click here to submit the PSA enrollment form](#) on the PSA website and receive **ESSENTIAL ASSESSMENT INFORMATION** needed to access the PSA framework and Program reports.

A Unique ID will be sent to the email entered when enrolling from psa.program@potatosustainability.org. You will need this for Step 3.

Use the same email address for your PSA Program enrollment and Cropwise™ account setup (Step 2). We recommend using a general farm email.

Email PSA Program Manager, Natalie Nesburg, at natalie@potatosustainability.org for support.



Record and save your PSA Program Unique ID for future assessments.

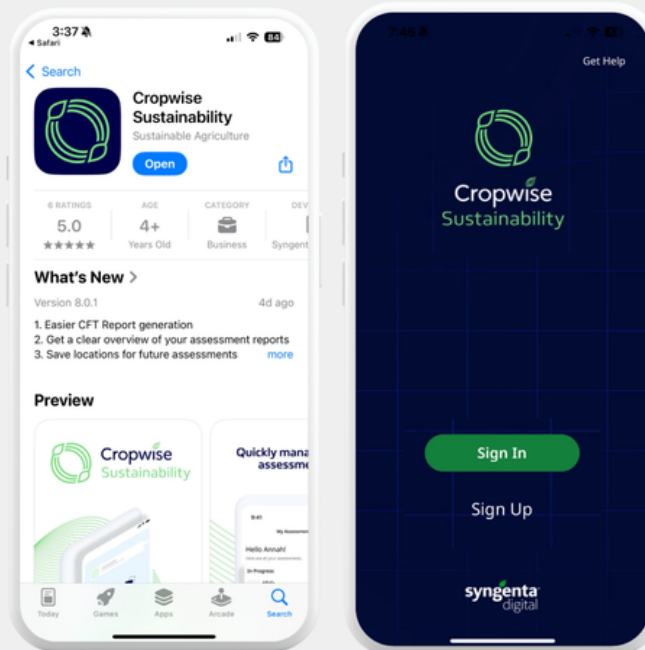
2

Step 2: Download the Cropwise™ Sustainability app and create an account

Scan the QR code to download the Cropwise™ Sustainability app from your Android or IOS App Store.

Select "Sign up" to create a Cropwise™ Sustainability account.

We recommend using a general farm email that can be shared with other staff to best maintain access to your account and reports year to year.

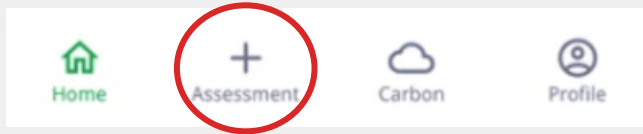


Email support@syngentadigital.com or call +1 (866) 552-6332 for Cropwise™ account support.

Record and save your Cropwise account email and password for future assessments and to access reports.

Step 3: Select PSA as your Sustainability Partner

When you log-in to the app, select the + icon at the bottom of the screen to start a new assessment.

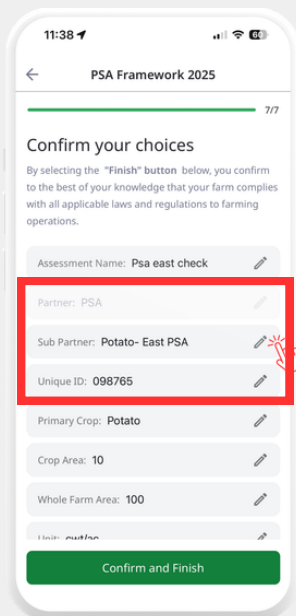
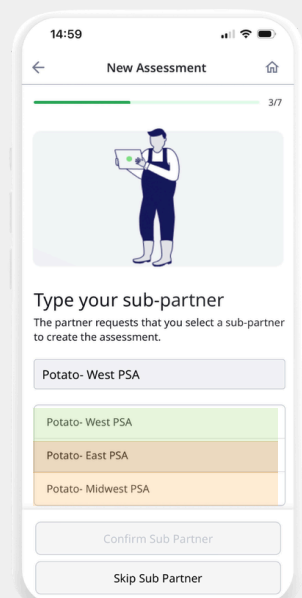
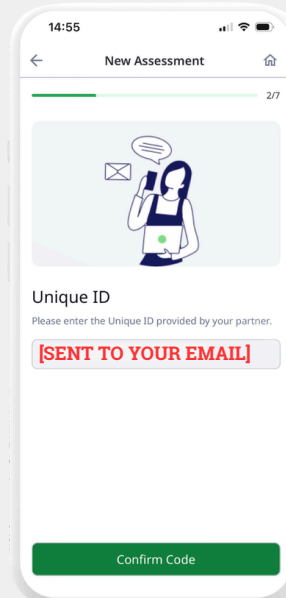
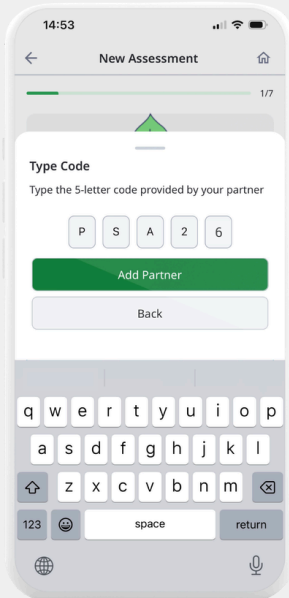


Name your assessment and Select PSA as your Sustainability Partner.

PSA PARTNER CODE: PSA26



Type Code PSA26 or scan the QR Code to select PSA as your Sustainability Partner.



CONFIRM THESE FIELDS BEFORE STARTING YOUR ASSESSMENT.

PSA WILL NOT RECEIVE YOUR ASSESSMENT AND YOU WILL NEED TO SUBMIT A NEW ASSESSMENT IF THEY ARE ENTERED INCORRECTLY:

- **Sustainability Partner:** PSA
- **Unique ID:** Enter the ID provided through PSA Program enrollment
- **Sub Partner:** Select your survey region to receive a community benchmark report.

Enter your survey region as the Sub Partner:

Type "Potato" and select the option that corresponds to the region where your operation is located:

- Potato - East PSA
- Potato - Midwest PSA
- Potato - West PSA



Email support@syngentadigital.com or call +1 (866) 552-6332 for assessment assistance.

Step 4: Share your data with PSA Members

PSA Questions on data-sharing with processor and fresh marketer members are located in the 'Management Practices' section of the assessment.

- Select Yes/No to share your individual responses with selected members in Excel format, identifiable through your Unique ID.
- Selected processor and fresh market members will receive your responses in aggregated and anonymized dashboard format.

09:39 Management Practi...

PSA Questions 1/5

PSA and selected Members will receive your responses in an aggregated and anonymized dashboard report. By selecting yes below, you agree to have Syngenta share your individual responses in spreadsheet format (csv or xls), identifiable through your Unique ID, with PSA and selected Members.

Yes No 7.14.1

Next

09:39 Management Practi...

PSA Questions 2/5

Select the Processor(s) or Fresh Marketer(s) that you would like to share your aggregated data with.

☐ Lamb Weston

☐ Cavendish Farms

☐ Simplot Global Foods, LLC

☐ Peak of the Market

☐ Little Potato Company

☐ Campbell Soup Company

☐ McCain Foods

☐ RPE, LLC

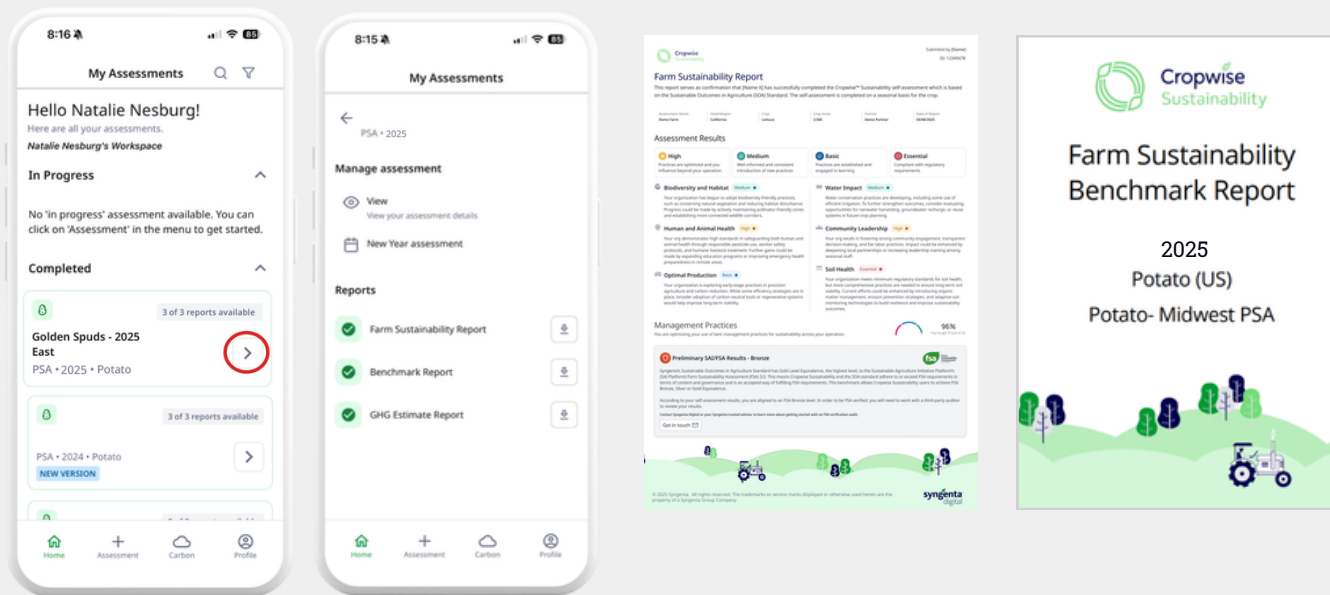
Next

ASK YOUR PROCESSOR OR FRESH MARKET CONTACT FOR INSTRUCTIONS ON SHARING RESPONSES, IF THEY HAVEN'T BEEN PROVIDED ALREADY.

Step 5: Review Your Results and Personalized Insights

Select the arrow next to your completed assessment to download available reports:

1. **Farm Sustainability Report:** Available immediately after submitting the assessment.
2. **Benchmark Report:** Available on February 3, 2027, after the assessment closes.
3. **GHG Estimate Report:** Available if you complete the emissions estimate on the "Carbon" page.



Click here for additional instructions and guidance:

[Submit Another Assessment](#)

[Estimate Carbon Emissions](#)